

Synergy Systems

Synergy Systems, LLC is a leader in recruiting the most sought-after talent in Middle Tennessee. They work in organizations of all sizes, specializing in both direct hire and contract placement of IT, finance and accounting professionals.

Taking the resume to a whole new level.

The best recruiting firms *quickly* match the right talent with the right opportunities. As *cultural fit* continues to grow in importance for an organization, so does the time needed to find the perfect candidate. The traditional resume although informative does not shed the most light on the candidate leading to more interviews and meetings.

With Populr the Synergy team delivers online profiles that represent the candidates more as people, which is something a traditional resume alone fails to do.

The results

Since organizations are able to filter out candidates much earlier in the process, Synergy now successfully places candidates at a much higher rate of 83%. The organizations love it. As of one Synergy's clients put it, "I haven't seen a firm take candidates to such a high level." The candidates love it as well. With Populr's collaboration features, the candidate's ability to add input right onto the profile gives the opportunity to see exactly how the finished product will look like as it's being worked on.

Getting the work done quickly

Even in a larger team adoption to Populr was an easy transition for the organization. They have now made it a hard and fast rule to send out an online profile to every single employer. With team collaboration everyone is able to contribute and stay up-to-date on any new pieces that need attention.

Here are some other ways the organization uses Populr

- [Keeping an organization up-to-date](#)
- [Service offerings and value propositions](#)
- [Sending out job descriptions](#)
- Team profile pages
- HR onboarding

Other features they love

- Open notifications allow the team to follow-up soon after an employer views a profile page.
- Mobile compatibility for pages allows employers to review pages on the go.
- Organization with labels & search allows the team to locate and access pages quickly.