

Matt Clark

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Professional with a mission to improve organizations in order that they may be more efficient and effective to better serve their clients. Background in management, fundraising & grant writing, administration, marketing, communications, project leadership, and social enterprise.

Education

Belmont University - MEd: Nonprofit Leadership
Dec 2012 - GPA 3.66 - Topics of study included development, leadership, culture, strategy, grant writing, and social enterprise.

Hope College - BA: Political Science & Religion
May 2010 - GPA 3.58 - Cum Laude - Topics of study included international development, global poverty, and political thought.

Experience

Promise for Haiti •• Executive Director Sep 2013 - Present

-As Executive Director I am responsible for the daily operations of a three person staff that focuses on building the systems needed to accurately and effectively communicate the story of Promise for Haiti, developing lasting partnerships that will build on the long term development success, coordinating and host trip teams to our field location, and working with the Board of Directors to insure proper governance and planning.

Rooftop Foundation •• Board of Directors Feb 2013 - Present

-As part of a the board, I am providing key insight into the marketing functions and also strategic planning for the organization as well as ensuring adherence to governing principles.

Blood:Water Mission •• Web Engagement Coordinator & Partnership Manager Sep 2010 - Sep 2013

-Project manager for all things web related including email marketing and social media, merchandise strategy, website management, inbound marketing, and providing corporate support to improve systems associated with the marketing department.

-As *Partnership Manager* - In charge of cultivating and maintaining all partnerships with churches, schools, third party donors, and grassroots supporters - *US Programs Assistant* - Supported the US Programs team in communications, merchandise, marketing, campaigns, and events.

Visiting Orphans •• Development & Communications Assistant: Aug - Dec 2010

-Created Church Partnership program and built relationships with interested churches

-Created and managed social media profiles as well as managed the website

-Developed a long-term development program strategy and prepared organization to receive grants

Academic Honors & Involvement

MEd Thesis Blood:Water Mission: A Case Study to Adopt Social Enterprise

Grant Writing Through Belmont University, helped develop grant writing program for Exile International

Pi Sigma Alpha Eta Kappa Chapter of National Political Science Honor Society

MIAA Academic All-Conference Track & Field honor for three seasons with Hope College Track & Field

Hope College Track & Field NCAA Division III Competitor for three years

Belmont University Track & Field NCAA Division I Competitor

YoungLife Volunteer youth mentor and office assistant