DIGITAL
citizenship
#UNIV 349DC

a blended learning experience

This is a blended class, which means there are face-to-face (in-class) and online components. Our class will meet on Thursdays from 3:00-4:15 in Bell Tower 1462, with the exception of Week 15, during which we will meet on Tuesday, 12/1 and Thursday, 12/3*. Between class sessions, you will complete assignments and interact online with your peers and instructors.

If you have a conflict that prevents you from being available to meet on Tuesday, 12/1, please let us and we will accommodate your situation.

Course Description & Objectives

Description: Critically analyze the role of social media in society, its impact on your identity, and the choice you have to play an active or passive role in the construction of its value.

Objectives:
Upon the successful completion of this course, students will be able to:

1. Evaluate the impact of a digital footprint.
2. Describe the pros and cons of social media.
3. Research social issues with social media.
4. Engage in the active construction of knowledge about a social with using social media.

Course Workload

This is an upper division 3 credit-hour course, which means that students should be doing a minimum of 9 hours a week on work related to this class. In order to be successful, students should budget 1.25 hours of time in class; 6-8 hours completing course activities and assignments including revisions of written work as well as meeting in DIGS.

Due to this being a blended class it is important for you to manage your time. We suggest spending time throughout the week completing activities and assignments on assignments to assure a successful learning experience.

Instructor Contact Information

Jill Leafstedt, Ph.D.

Email: jill.leafstedt@csuci.edu
Skype: Jill.leafstedt
Twitter: @jleafstedt
Office: Solano 2171
Phone: (805) 437-2792

Not One, But Two of Us!

This semester, Jill will be facilitating our course from campus and Michelle will be facilitating remotely from her home office, near Sacramento. We are both committed to making your learning experience relevant and meaningful.

Outside of class, the best way to communicate with us is by email. Please address your emails to both of us so we can work together to best support your needs. One of us will respond within 24 hours M-F.

Let's start learning!
Jill & Michelle

Michelle Pacansky-Brock, Ed.D.

Email: michelle.pacansky-brock@csuci.edu
Skype: mpacanskybrock
Twitter: @brocansky
Office: book an online appointment here
Phone: (541) 862-1212

Dolphin Interest Groups (DIGs)

DIGs will meet outside of class about every three weeks for one hour at a time, and will be scheduled by your UEA. The DIGs serve as a student support affinity group to promote student success, with activities and informal discussions led by the UEAs and supervised by the Director of University Experience. The DIGs will also support students with various aspects of *folioCI*, a new eportfolio system. Ideally, student participation in DIGs will continue next semester on a voluntary basis, so that the University Experience Program can continue to support student success at CI.

Katelynn Crook, your TEA

Email: katelynn.crook575@csuci.edu
Office: Madera Hall 1900
Office Hours: Thursdays, 2:00-3:00pm

Transfer Experience Associates (TEAs)

The Transfer Year Seminars are supported by trained instructional student assistants, called Transfer Experience Associates (TEAs), who are employed by the University Experience Program through Project ALAS. These students will run activities in the UNIV 349 classroom, assist the professor with in-class activities, and meet with students outside of class with groups of around five students formed into Dolphin Interest Groups, or DIGs.

GE Signature Assignments

GE Signature Assignments are designed for students to be able to produce meaningful examples of their learning that document progress and culminating skills and abilities. CI uses students' signature work to assess GE outcomes at the programmatic level, providing a valuable resource for evaluation and institutional change. Students will submit Signature Assignments to *folioCI*, an online portfolio, where faculty will assess them with rubrics developed for the relevant GE outcomes. *folioCI* is also a tool for students to curate their best work (GE or otherwise) in one place, where they can use it to build portfolios for university and personal use.

COURSE EXPECTATIONS

- Assigned readings, videos and challenges are to be completed before face-2-face class sessions.
- Students should attend all face-2-face class sessions.
- Challenges, activities and group work are to be done in a timely manner prior to the due date.
- We expect students to submit original work and adhere to the CSU Channel Islands Academic Dishonesty policy

COMMUNITY GROUND RULES

Throughout this class, your success will require you to envision yourself as a member of a community. As such, you will be expected to abide by our Community Groundrules at all times -- in class and online.

Click here to read our Community Ground Rules.

ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES

Cal State Channel Islands is committed to equal educational opportunities for qualified students with disabilities in compliance with Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) of 1990. The purpose of Disability Resource Program is to assist students with disabilities to realize their academic and personal potential. Students with disabilities needing accommodation are required to contact the Disability Program office at (805) 437-3331. All requests for accommodations need appropriate advance notice by the student to avoid a delay in services. Please discuss approved accommodations with faculty.

Course Materials & Tech Tools

Textbook:

- Net Smart by Howard Rheingold. This book is not available in the campus bookstore, but may be purchased on Amazon or Barnes & Noble.

Course Site:

- You will be expected to regularly access our course site to follow our schedule, complete your weekly assignments, and read announcements.
- To complete the VoiceThread activities for this course, you will also log-in to CI Learn when instructed.

Technology:

- You will need a computer with access to the internet.
- You will also need a microphone or webcam for our VoiceThread conversations.

Applications you will use:

For additional information, please visit the "How to" area of our course site.

- **CI Keys**: You will be guided through the process for creating your very own website that contain your blog for this class. Your blog will be published on the web and will include your critical perspectives about our course topics. You will set up your site in our first class session together.
- **VoiceThread**: You will participate in online voice or video conversations in VoiceThread, which is a tool you will access through CI Learn. Click here to view an introduction to VoiceThread and access additional support resources. You will introduce yourself in VoiceThread prior to our first meeting (more details will be provided in an introductory email).
- **Twitter**: You will need a Twitter account for this class. It may be your personal Twitter account or you may choose to create an account just for this class. The choice is yours. You will use Twitter to research a social issue, find and follow influential accounts about the issue, and participate in exchanges with these users and the larger Twitter community.
- **Facebook**: You will need a Facebook account for this class, as well. You may choose to use your existing Facebook account or create one for this class. You will not be required to accept Friend requests from classmates (but we're sure you'll want to anyway!). You will use Facebook to research and engage with a social issue of your choice. This may include "Liking" related Facebook pages to receive updates and joining Facebook Groups related to your cause.
- **A Video Creation Application**: You will create a brief (3-5 minute) video as part of your final project for this class. You may choose any video tool to create this video. More details will be provided about the criteria for this video. A few video tools you may wish to consider are:

1. Adobe Voice (iPad only) - Free
2. Animoto - Register for a free account, then go to your Account area and enter this Promo Code for a free upgrade: **a4epaca043d1ead6aba**
3. PowToon: - Free for students

Grading

There is a total of 100 possible points to earn in this class. Points will be earned through writing (blog posts) and verbally communicating your critical analysis of our book, Net Smart, in online VoiceThread conversations.

Challenges:

Your learning in this class will be inspired by a series of challenges, which will require you to research, critically analyze, and construct digital information about a selected social issue. As you complete each challenge, you will write blog posts (which will be shared publicly on your class blog) reflecting on your experiences. These blog posts will be graded using a [rubric](#) . Challenge 6 is your culminating project and will be worth additional points. More details will be provided shortly.

Each blog post is worth 5 points.

- [Challenge 1](#): Digital Audit (1 blog post)
- [Challenge 2](#): Identify (1 blog post)
- [Challenge 3](#): Collect (3 blog posts)
- [Challenge 4](#): Lurk (2 blog posts)
- [Challenge 5](#): Engage (2 blog posts)
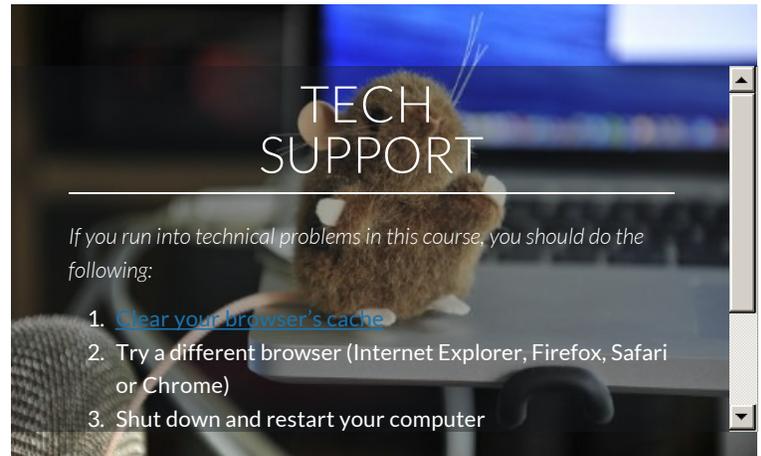- [Challenge 6](#): Share (1 blog post + 1 video + in class presentation)

Total for all blog posts: 50 pts.
Final Video and In-Class Presentation 30 pts.
Bookgroup VoiceThread: 20 points *(*
We will be using VoiceThread as a means to discuss our text Net Smart..

Total 100pts

TECH REQUIREMENTS

- Regular access to a computer (not a mobile device)
- Regular access to the internet
- A recently upgraded web browser
- Access to a computer with a microphone or webcam OR a smartphone (iOS or Android)

TECH SUPPORT

If you run into technical problems in this course, you should do the following:

1. [Clear your browser's cache](#)
2. Try a different browser (Internet Explorer, Firefox, Safari or Chrome)
3. Shut down and restart your computer

Go to Course Site.